



# News Release

## Arizona Department of Public Safety

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### FOR IMMEDIATE RELEASE

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### Arizona Department of Public Safety Participates in the 2008 National Click It or Ticket Mobilization

The Arizona Department of Public Safety (DPS) is proud to once again participate in the national effort to make a difference by the enforcement of safety restraint laws and thus saving lives statewide. The National Highway Traffic Safety Administration (NHTSA) has requested the support of law enforcement agencies across the nation with the 2008 National Click It or Ticket Mobilization, May 19 – June 1, 2008. The Governors Office of Highway Safety (GOHS) will be the statewide coordinator for Arizona's law enforcement and public safety agencies to get the message out to the public and be the front line of the effort with a crack down on those who are not wearing their safety restraints.

It is estimated that approximately 76,000 lives have been saved across the country by this program. Nationally each year approximately 45,000 lives are lost in traffic collisions. Many of those lives could have been saved if the occupants had been properly restrained inside of the vehicles they were traveling. When worn correctly, safety restraints reduce the risk of fatal injury by 45 percent for front seat passenger car occupants and 60 percent for pick-up truck, sport utility and mini-van occupants.<sup>1</sup>

GOHS will be hosting a press conference to officially kick-off Arizona's participation in the 2008 campaign to save lives. The press conference will be held on **Thursday, May 22, 2008**, at **10:00 AM**, in the front area of the **Executive Towers** located inside of the **State Capital Building**.

#### Speakers:

Richard Fimbres, Director - Governor's Office of Highway Safety  
Brian McLaughlin, Senior Associate Administrator Traffic Injury Control - National Highway Traffic Safety Administration  
Jack Lane, Chief Highway Patrol Division – Arizona Department of Public Safety  
Eric Ice, Arizona Administrator – Federal Motor Carrier Safety Administration  
Tiffany Strever, Arizona Emergency Nurses Injury Prevention Chair (ENA) Representative  
Ava Moore, Chaparral High School Junior and member of Students Against Destructive Decisions (SADD)

For further information: <http://www.nhtsa.dot.gov>

1. Data Source: NHTSA Web site